



## American Legion Auxiliary Donors

(Updated 9/2020)

**American Legion Auxiliary is the premier patriotic service organization providing a century of support for our veterans, military, and their families.** These dedicated donors have given their hard-earned dollars to support the American Legion Auxiliary but are not members. American Legion Auxiliary supports The American Legion and honors the sacrifice of those who serve by enhancing the lives of veterans, military, and their families, both at home and abroad. They advocate for veterans, educate and mentor youth, promote patriotism, good citizenship, peace, and security.

**Source:**

100% Direct Mail

**Average Donation:**

N/A

**Counts and Rates:**

7,061	0-12 Mo	\$75/M
6,095	0-12 Mo \$10+	+\$10/M
8,979	0-24 Mo	\$70/M
7,798	0-24 Mo \$10+	+\$10/M

*\*Available on exchange. (File caps at \$99.99)*

**Usage Includes:**

- Adopt A Platoon
- Coalition to Salute Amer Heroes
- Marine Corps Heritage Fnd
- Tunnel To Towers Fnd
- Wounded Warrior Project

**Recommended for:**

- Health Causes
- Humanitarian Relief
- Law Enforcement
- Political/Senior causes
- Veteran/military

**Selections:**

\$5+	\$5/M
\$10+	\$10/M
State/Zip/SCF	\$6/M
Non-Reciprocal	\$20/M
Net Name (50M+)	@85/10

**Addressing (flat fee):**

FTP/Email \$50

Minimum Order: 5,000

**Details:**

20% Commission to Known Brokers. Pre-clearance required.

**Contact:**

Sue Wong, List Manager  
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Please send list clearances & orders to:  
[orders@nflists.com](mailto:orders@nflists.com)

All processed orders cancelled before mail date will incur a \$50 cancellation fee in addition to applicable running, selection, and shipping charges. Order cancelled after the mail date incur full charges.