

Skin Ailments

Counts	Segments	Prices
856,129	Total Universe/Base Rate	\$90.00/M
7,615	30 Day Hotline Rate	\$100.00/M
	Fundraiser Base Rate	\$80.00/M
	FTP/Email Delivery	\$65.00/F

DESCRIPTION

These sensitive skinned responders are waiting to hear from you for skincare solutions for their dry skin and eczema.

These high value prospects would be ideal for the following causes and offers:

- Health Causes
- Beauty Offers
- Insurance Offers
- Medical Journals
- Medical Supplies/Supplements

*Please inquire about email addresses and telemarketing counts and availability.

LIST PROFILE & COSTS

Source: Online, Responders
Minimum Order: 10,000

SELECTS

Age	\$10.00/M
Gender	\$10.00/M
Ethnicity	\$10.00/M
Geo/SCF/ZIP	\$8.00/M
Presence of Children	\$10.00/M
Household Income	\$10.00/M
Mail Order Buyer	\$10.00/M
Mail Order Donor	\$10.00/M
Mail Responder	\$10.00/M

ADDITIONAL DETAILS

20% commission to known brokers. Please provide (4) working days to process all orders. All processed orders cancelled before the mail date will incur a \$50/Flat cancellation fee in addition to applicable running, selection, and shipping charges. Orders cancelled after the mail date incur full charges.

LIST MAINTENANCE

Counts Through	6/30/2020
Last Update	7/20/2020
Next Update	8/20/2020

CONTACT

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Orders@YourAudienceFirst.com