

# Medical Alert System Users

Counts	Segments	Prices
340,684	<b>Total Universe/Base Rate</b>	\$85.00/M
	<b>Fundraiser Base Rate</b>	\$75.00/M
	<b>FTP/Email Delivery</b>	\$65.00/F

## DESCRIPTION

These responders have shared an interest in having a medical alert system to protect themselves. They are waiting to hear from you today to help them stay safe and keep their independence.

These high value prospects would be ideal for the following causes and offers:

- Insurance Offers
- Commercial Offers
- Medical Supplies
- Medical Journals/Magazine
- Seniors Causes

\*Please inquire about email addresses and telemarketing counts and availability.

## LIST PROFILE & COSTS

**Source:** Online, Responders  
**Minimum Order:** 10,000

## SELECTS

Age	\$10.00/M
Gender	\$10.00/M
Ethnicity	\$10.00/M
Geo/SCF/ZIP	\$8.00/M
Presence of Children	\$10.00/M
Household Income	\$10.00/M
Mail Order Buyer	\$10.00/M
Mail Order Donor	\$10.00/M
Mail Responder	\$10.00/M

## ADDITIONAL DETAILS

20% commission to known brokers. Please provide (4) working days to process all orders. All processed orders cancelled before the mail date will incur a \$50/Flat cancellation fee in addition to applicable running, selection, and shipping charges. Orders cancelled after the mail date incur full charges.

## LIST MAINTENANCE

Counts Through	6/30/2020
Last Update	7/20/2020
Next Update	8/20/2020

## CONTACT

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