

# Erectile Dysfunction (ED) and Hair Loss Sufferers

| Counts  | Segments                                     | Prices     |
|---------|--|------------|
| 437,702 | <b>Total Universe/Base Rate</b>              | \$90.00/M  |
| 12,984  | <b>30 Day Hotline Rate</b>                   | \$100.00/M |
|         | <b>Fundraiser Base Rate</b>                  | \$80.00/M  |
| 372,434 | <b>Erectile Dysfunction and/or Hair Loss</b> | +\$10.00/M |
| 65,268  | <b>Hair Loss</b>                             | +\$10.00/M |
|         | <b>FTP/Email Delivery</b>                    | \$65.00/F  |

## DESCRIPTION

These responders have indicated they suffer hair loss and/or erectile dysfunction. Please send your relief offer today.

These high value prospects would be ideal for the following causes and offers:

- Medical Supplies
- Health Causes
- Insurance Offers
- Children’s Causes

\*Please inquire about email addresses and telemarketing counts and availability.

## LIST PROFILE & COSTS

**Source:** Online, Responders  
**Minimum Order:** 10,000

## SELECTS

|                      |           |
|----------------------|-----------|
| Age                  | \$10.00/M |
| Gender               | \$10.00/M |
| Ethnicity            | \$10.00/M |
| Geo/SCF/ZIP          | \$8.00/M  |
| Presence of Children | \$10.00/M |
| Household Income     | \$10.00/M |
| Mail Order Buyer     | \$10.00/M |
| Mail Order Donor     | \$10.00/M |
| Mail Responder       | \$10.00/M |

## ADDITIONAL DETAILS

20% commission to known brokers. Please provide (4) working days to process all orders. All processed orders cancelled before the mail date will incur a \$50/Flat cancellation fee in addition to applicable running, selection, and shipping charges. Orders cancelled after the mail date incur full charges.

## LIST MAINTENANCE

|                |           |
|----------------|-----------|
| Counts Through | 6/30/2020 |
| Last Update    | 7/20/2020 |
| Next Update    | 8/20/2020 |

## CONTACT

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**Please send clearances & orders to:**  
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