

# No Trump for 2020

Counts	Segments	Prices
14,700,565	<b>Total Universe/Base Rate</b>	\$85.00/M
1,722,446	<b>30 Day Hotline Rate</b>	\$95.00/M
	<b>Fundraiser Base Rate</b>	\$70.00/M
	<b>FTP/Email Delivery</b>	\$65.00/F

## LIST PROFILE & COSTS

**Source:** Online, Respondents  
**Minimum Order:** 10,000

## SELECTS

Age	\$10.00/M
Gender	\$10.00/M
Ethnicity	\$10.00/M
Geo/SCF/ZIP	\$8.00/M
Presence of Children	\$10.00/M
Household Income	\$10.00/M
Mail Order Buyer	\$10.00/M
Mail Order Donor	\$10.00/M
Mail Responder	\$10.00/M

## ADDITIONAL DETAIL

20% commission to known brokers. Please provide (4) working days to process all orders. All processed orders cancelled before the mail date will incur a \$50/Flat cancellation fee in addition to applicable running, selection, and shipping charges. Orders cancelled after the mail date incur full charges.

## LIST MAINTENANCE

Counts Through	6/30/2020
Last Update	7/20/2020
Next Update	8/20/2020

## CONTACT

**Yvette Robichaud, List Manager**  
 (410) 721-5700 Ext. 2205  
[YRobichaud@YourAudienceFirst.com](mailto:YRobichaud@YourAudienceFirst.com)

**Diane Hardy, Sales**  
 (410) 721-5700 Ext. 2243  
[DHardy@YourAudienceFirst.com](mailto:DHardy@YourAudienceFirst.com)

**Please send clearances & orders to:**  
[Orders@YourAudienceFirst.com](mailto:Orders@YourAudienceFirst.com)

## DESCRIPTION

NO TRUMP IN 2020! These passionate responders are vehemently against the reelection of Trump in 2020. Target these individuals by congressional district or state today!

These high value prospects would be ideal for the following causes and offers:

- Voter Outreach
- Political Fundraising
- Petitions
- Senior Causes

\*Please inquire about email addresses and telemarketing counts and availability.