

Medicare & Medicaid Coverage

Counts	Segments	Prices
12,885,819	Total Universe/Base Rate	\$85.00/M
	Fundraiser Base Rate	\$75.00/M
1,498,428	Has Medicaid	+\$10.00/M
2,573,987	Has Medicare	+\$10.00/M
92,685	Has Medicare & Medicaid	+\$10.00/M
369,984	Unsure of type of Medicare coverage	+\$10.00/M
48,129	Has Part A Medicare Coverage	+\$10.00/M
182,383	Has Part A & B Medicare Coverage	+\$10.00/M
42,307	Has Part B Medicare Coverage	+\$10.00/M
34,240	Has Part C Medicare Coverage	+\$10.00/M
	FTP/Email Delivery	\$65.00/F

DESCRIPTION

If you are looking to target individuals who are impacted by Medicare and Medicaid, look no further! These responders have varying levels of healthcare coverage and are waiting to hear from you today to help them save. These high value prospects would be ideal for the following causes and offers:

- Insurance Offers
- Commercial Offers
- Medical Supplies
- Medical Journals/Magazine
- Seniors Causes

*Please inquire about email addresses and telemarketing counts and availability.

LIST PROFILE & COSTS

Source: Online, Responders
Minimum Order: 10,000

SELECTS

Age	\$10.00/M
Gender	\$10.00/M
Ethnicity	\$10.00/M
Geo/SCF/ZIP	\$8.00/M
Presence of Children	\$10.00/M
Household Income	\$10.00/M
Mail Order Buyer	\$10.00/M
Mail Order Donor	\$10.00/M
Mail Responder	\$10.00/M

ADDITIONAL DETAILS

20% commission to known brokers. Please provide (4) working days to process all orders. All processed orders cancelled before the mail date will incur a \$50/Flat cancellation fee in addition to applicable running, selection, and shipping charges. Orders cancelled after the mail date incur full charges.

LIST MAINTENANCE

Counts Through	6/30/2020
Last Update	7/20/2020
Next Update	8/20/2020

CONTACT

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