

# AudienceFirst - High School Graduates

Counts	Segments	Prices
4,198,116	<b>Total Universe/Base Rate</b>	\$85.00/M
1,953	<b>30 Day Hotline Rate</b>	\$95.00/M
	<b>Fundraiser Base Rate</b>	\$75.00/M
	<b>FTP/Email Delivery</b>	\$65.00/F

## DESCRIPTION

Are you looking to target high school graduates?

These responders have graduated from high school and want to hear from you!

These high value prospects would be ideal for the following causes and offers:

- Education Offers
- Voter Outreach
- Political Fundraising
- Petitions

\*Please inquire about email addresses and telemarketing counts and availability.

## LIST PROFILE & COSTS

**Source:** Online, Survey Responders  
**Minimum Order:** 10,000

## SELECTS

Age	\$10.00/M
Gender	\$10.00/M
Ethnicity	\$10.00/M
Geo/SCF/ZIP	\$8.00/M
Presence of Children	\$10.00/M
Household Income	\$10.00/M
Mail Order Buyer	\$10.00/M
Mail Order Donor	\$10.00/M
Mail Responder	\$10.00/M

## ADDITIONAL DETAILS

20% commission to known brokers. Please provide (4) working days to process all orders. All processed orders cancelled before the mail date will incur a \$50/Flat cancellation fee in addition to applicable running, selection, and shipping charges. Orders cancelled after the mail date incur full charges.

## LIST MAINTENANCE

Counts Through	6/30/2020
Last Update	7/20/2020
Next Update	8/20/2020

## CONTACT

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