

# Empower Women On The Right

Counts	Segments	Prices
987,594	<b>Total Universe/Base Rate</b>	\$85.00/M
	<b>Fundraiser Base Rate</b>	\$75.00/M
	<b>FTP/Email Delivery</b>	\$65.00/F

## LIST PROFILE & COSTS

**Source:** Online, Responders  
**Minimum Order:** 10,000

## SELECTS

Age	\$10.00/M
Gender	\$10.00/M
Ethnicity	\$10.00/M
Geo/SCF/ZIP	\$8.00/M
Presence of Children	\$10.00/M
Household Income	\$10.00/M
Mail Order Buyer	\$10.00/M
Mail Order Donor	\$10.00/M
Mail Responder	\$10.00/M

## ADDITIONAL DETAIL

20% commission to known brokers.  
 Please provide (4) working days to process all orders. All processed orders cancelled before the mail date will incur a \$50/Flat cancellation fee in addition to applicable running, selection, and shipping charges. Orders cancelled after the mail date incur full charges.

## LIST MAINTENANCE

Counts Through	6/30/2020
Last Update	7/20/2020
Next Update	8/20/2020

## CONTACT

**Yvette Robichaud, List Manager**  
 (410) 721-5700 Ext. 2205  
[YRobichaud@YourAudienceFirst.com](mailto:YRobichaud@YourAudienceFirst.com)

**Diane Hardy, Sales**  
 (410) 721-5700 Ext. 2243  
[DHardy@YourAudienceFirst.com](mailto:DHardy@YourAudienceFirst.com)

**Please send clearances & orders to:**  
[Orders@YourAudienceFirst.com](mailto:Orders@YourAudienceFirst.com)

## DESCRIPTION

These patriotic responders are fired up to support women in 2020. With so many strong female leaders, this would be a great file to test!

These high value prospects would be ideal for the following causes and offers:

- Voter Outreach
- Political Fundraising
- Petitions
- Senior Causes

\*Please inquire about email addresses and telemarketing counts and availability.