

COVID-19 (Coronavirus) Sentiments

Counts	Segments	Prices
4,313,887	Total Universe/Base Rate	\$90.00/M
	Fundraiser Base Rate	\$80.00/M
630,416	30 Day Hotline	\$100.00/M
1,534,589	Calm & Collected	+\$10.00/M
994,625	Neutral	+\$10.00/M
1,002,450	Somewhat Nervous	+\$10.00/M
773,713	Very Nervous	+\$10.00/M
	FTP/Email Delivery	\$65.00/F

DESCRIPTION

Responders on this file have expressed their concern over the current pandemic affecting the world today. Whether they are deeply affected or taking things in stride, they want to share their opinion and find information to help them.

These high value prospects would be ideal for the following causes and offers:

- Medical Supplies/Supplements
- Health Causes
- Humanitarian Causes
- Insurance Offers

*Please inquire about email addresses and telemarketing counts and availability.

LIST PROFILE & COSTS

Source: Online, Responders
Minimum Order: 10,000

SELECTS

Age	\$10.00/M
Gender	\$10.00/M
Ethnicity	\$10.00/M
Geo/SCF/ZIP	\$8.00/M
Presence of Children	\$10.00/M
Household Income	\$10.00/M
Mail Order Buyer	\$10.00/M
Mail Order Donor	\$10.00/M
Mail Responder	\$10.00/M

ADDITIONAL DETAILS

20% commission to known brokers.
 Please provide (4) working days to process all orders. All processed orders cancelled before the mail date will incur a \$50/Flat cancellation fee in addition to applicable running, selection, and shipping charges. Orders cancelled after the mail date incur full charges.

LIST MAINTENANCE

Counts Through	6/30/2020
Last Update	7/20/2020
Next Update	8/20/2020

CONTACT

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