

AudienceFirst Insights - Weight Loss

Counts	Segments	Prices
583,179	Total Universe/Base Rate	\$85.00/M
18,643	30 Day Hotline Rate	\$95.00/M
	Fundraiser Base Rate	\$75.00/M
	FTP/Email Delivery	\$65.00/F

LIST PROFILE & COSTS

Source: Online, Responders
Minimum Order: 10,000

SELECTS

Age	\$10.00/M
Gender	\$10.00/M
Ethnicity	\$10.00/M
Geo/SCF/ZIP	\$8.00/M
Presence of Children	\$10.00/M
Household Income	\$10.00/M
Mail Order Buyer	\$10.00/M
Mail Order Donor	\$10.00/M
Mail Responder	\$10.00/M

ADDITIONAL DETAILS

20% commission to known brokers. Please provide (4) working days to process all orders. All processed orders cancelled before the mail date will incur a \$50/Flat cancellation fee in addition to applicable running, selection, and shipping charges. Orders cancelled after the mail date incur full charges.

LIST MAINTENANCE

Counts Through	6/30/2020
Last Update	7/20/2020
Next Update	8/20/2020

CONTACT

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Please send clearances & orders to:
Orders@YourAudienceFirst.com

DESCRIPTION

These responders are more than 30 pounds overweight and are looking to shed the pounds. Talk to them today about your healthy opportunities.

These high value prospects would be ideal for the following causes and offers:

- Commercial Offers
- Insurance Offers
- Medical Supplies/Supplements
- Health Causes

*Please inquire about email addresses and telemarketing counts and availability.