

AudienceFirst Insights - Diabetes

Counts	Segments	Prices
4,310,738	Total Universe/Base Rate	\$90.00/M
362,900	30 Day Hotline Rate	\$100.00/M
	Fundraiser Base Rate	\$80.00/M
360,495	Treats with Insulin	+\$10.00/M
220,451	Treats with Insulin + Oral Rx	+\$10.00/M
60,204	Treats with Insulin + Injectable	+\$10.00/M
500,695	Treats with Oral Medication	+\$10.00/M
84,545	Treats with Other Injectable	+\$10.00/M
157,275	Pre-Diabetes Sufferers	+\$10.00/M
284,793	Type 1 Diabetes Sufferers	+\$10.00/M
272,282	Type 2 Diabetes Sufferers	+\$10.00/M
	FTP/Email Delivery	\$65.00/F

DESCRIPTION

Responders on this file have varied interests, including, but not limited to, diabetes supplies, frequency of blood sugar checks, general diabetes information, pre-diabetes, and type of diabetes. Target these responders today with your offer!

These high value prospects would be ideal for the following causes and offers:

- Medical Supplies
- Health Causes
- Children's Causes
- Senior Causes
- Insurance Offers
- Commercial Mailers

*Please inquire about email addresses and telemarketing counts and availability.

LIST PROFILE & COSTS

Source: Online, Responders
Minimum Order: 10,000

SELECTS

Age	\$10.00/M
Gender	\$10.00/M
Ethnicity	\$10.00/M
Geo/SCF/ZIP	\$8.00/M
Presence of Children	\$10.00/M
Household Income	\$10.00/M
Mail Order Buyer	\$10.00/M
Mail Order Donor	\$10.00/M
Mail Responder	\$10.00/M

ADDITIONAL DETAILS

20% commission to known brokers. Please provide (4) working days to process all orders. All processed orders cancelled before the mail date will incur a \$50/Flat cancellation fee in addition to applicable running, selection, and shipping charges. Orders cancelled after the mail date incur full charges.

LIST MAINTENANCE

Counts Through	6/30/2020
Last Update	7/20/2020
Next Update	8/20/2020

CONTACT

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