

Arthritis Sufferers

Counts	Segments	Prices
3,682,821	Total Universe/Base Rate	\$90.00/M
434,924	30 Day Hotline Rate	\$100.00/M
	Fundraiser Base Rate	\$80.00/M
84,064	Psoriatic Arthritis Diagnosis	+10.00/M
146,439	Rheumatoid Arthritis Sufferers	+10.00/M
	FTP/Email Delivery	\$65.00/F

DESCRIPTION

Arthritis Sufferers powered by AudienceFirst. Responders on this file have varied interests, including but not limited to: Psoriatic Arthritis, Rheumatoid Arthritis, and Osteoarthritis Knee Pain. In the United States, 23% of all adults—over 54 million people—have arthritis. About 24 million adults are limited in their activities from arthritis, and more than 1 in 4 adults with arthritis report severe joint pain. Target these achy responders today with your offer.

These high value prospects would be ideal for the following causes and offers:

- Medical Supplies
- Health Causes
- Insurance Offers
- Senior Causes

*Please inquire about email addresses and telemarketing counts and availability.

LIST PROFILE & COSTS

Source: Online, Responders
Minimum Order: 10,000

SELECTS

Age	\$10.00/M
Gender	\$10.00/M
Ethnicity	\$10.00/M
Geo/SCF/ZIP	\$8.00/M
Presence of Children	\$10.00/M
Household Income	\$10.00/M
Mail Order Buyer	\$10.00/M
Mail Order Donor	\$10.00/M
Mail Responder	\$10.00/M

ADDITIONAL DETAILS

20% commission to known brokers. Please provide (4) working days to process all orders. All processed orders cancelled before the mail date will incur a \$50/Flat cancellation fee in addition to applicable running, selection, and shipping charges. Orders cancelled after the mail date incur full charges.

LIST MAINTENANCE

Counts Through	6/30/2020
Last Update	7/20/2020
Next Update	8/20/2020

CONTACT

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