

# AudienceFirst Insights- Political Party

Counts	Segments	Prices
36,702,876	<b>Total Universe/Base Rate</b>	\$85.00/M
1,462,278	<b>30 Day Hotline Rate</b>	\$95.00/M
	<b>Fundraiser Base Rate</b>	\$70.00/M
11,047,002	<b>Democrat</b>	+\$10.00/M
9,498,383	<b>Republican</b>	+\$10.00/M
16,157,491	<b>Independent</b>	+\$10.00/M
	<b>FTP/Email Delivery</b>	\$65.00/F

## DESCRIPTION

If you're looking to engage politically motivated individuals - test this file today!

These political-minded individuals are selectable by registered party. Information is self-reported and available for enhancement.

These high value prospects would be ideal for the following causes and offers:

- Voter Outreach
- Political Fundraising
- Petitions
- Senior Causes
- Advocacy
- Fundraising Offers

\*Please inquire about email addresses and telemarketing counts and availability.

## LIST PROFILE & COSTS

**Source:** Online, Responders  
**Minimum Order:** 10,000

## SELECTS

Age	\$10.00/M
Gender	\$10.00/M
Ethnicity	\$10.00/M
Geo/SCF/ZIP	\$8.00/M
Presence of Children	\$10.00/M
Household Income	\$10.00/M
Mail Order Buyer	\$10.00/M
Mail Order Donor	\$10.00/M
Mail Responder	\$10.00/M

## ADDITIONAL DETAILS

20% commission to known brokers. Please provide (4) working days to process all orders. All processed orders cancelled before the mail date will incur a \$50/Flat cancellation fee in addition to applicable running, selection, and shipping charges. Orders cancelled after the mail date incur full charges.

## LIST MAINTENANCE

Counts Through	6/30/2020
Last Update	7/20/2020
Next Update	8/202020

## CONTACT

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