

AudienceFirst Insights- Political Issues

Counts	Segments	Prices
1,025,990	Total Universe/Base Rate	\$85.00/M
	Fundraiser Base Rate	\$75.00/M
230,086	Climate Change	+\$10.00/M
265,494	Gun Control	+\$10.00/M
321,050	Immigrant Rights	+\$10.00/M
	FTP/Email Delivery	\$65.00/F

DESCRIPTION

These responders have shared their concern about key political issues. They want their voice to be heard!

These high value prospects would be ideal for the following causes and offers:

- Voter Outreach
- Political Fundraising
- Petitions
- Senior Causes
- Environmental Causes
- Humanitarian Causes

*Please inquire about email addresses and telemarketing counts and availability.

LIST PROFILE & COSTS

Source: Online, Responders
Minimum Order: 10,000

SELECTS

Age	\$10.00/M
Gender	\$10.00/M
Ethnicity	\$10.00/M
Geo/SCF/ZIP	\$8.00/M
Presence of Children	\$10.00/M
Household Income	\$10.00/M
Mail Order Buyer	\$10.00/M
Mail Order Donor	\$10.00/M
Mail Responder	\$10.00/M

ADDITIONAL DETAILS

20% commission to known brokers. Please provide (4) working days to process all orders. All processed orders cancelled before the mail date will incur a \$50/Flat cancellation fee in addition to applicable running, selection, and shipping charges. Orders cancelled after the mail date incur full charges.

LIST MAINTENANCE

Counts Through	6/30/2020
Last Update	7/20/2020
Next Update	8/20/2020

CONTACT

Yvette Robichaud, List Manager

(410) 721-5700 Ext. 2205

YRobichaud@YourAudienceFirst.com

Diane Hardy, Sales

(410) 721-5700 Ext. 2243

DHardy@YourAudienceFirst.com

Please send clearances & orders to:

Orders@YourAudienceFirst.com