

# 2020 Dedicated Democrats

Counts	Segments	Prices
11,047,002	<b>Total Universe/Base Rate</b>	\$85.00/M
453,212	<b>30 Day Hotline Rate</b>	\$95.00/M
	<b>Fundraiser Base Rate</b>	\$70.00/M
	<b>FTP/Email Delivery</b>	\$65.00/F

## DESCRIPTION

These dedicated democrats have expressed their political affinity through opt-in responses. These registered democrats are proud to support their local and national representatives. This group of affiliated democrats have shared that they are willing to stand with their candidates.

These high value prospects would be ideal for the following causes and offers:

- Voter Outreach
- Political Fundraising
- Petitions
- Senior Causes

\*Please inquire about email addresses and telemarketing counts and availability.

## LIST PROFILE & COSTS

**Source:** Online, Responders  
**Minimum Order:** 10,000

## SELECTS

Age	\$10.00/M
Gender	\$10.00/M
Ethnicity	\$10.00/M
Geo/SCF/ZIP	\$8.00/M
Presence of Children	\$10.00/M
Household Income	\$10.00/M
Mail Order Buyer	\$10.00/M
Mail Order Donor	\$10.00/M
Mail Responder	\$10.00/M

## ADDITIONAL DETAILS

20% commission to known brokers. Please provide (4) working days to process all orders. All processed orders cancelled before the mail date will incur a \$50/Flat cancellation fee in addition to applicable running, selection, and shipping charges. Orders cancelled after the mail date incur full charges.

## LIST MAINTENANCE

Counts Through	6/30/2020
Last Update	7/20/2020
Next Update	8/20/2020

## CONTACT

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**Please send clearances & orders to:**  
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