



Soldier's Wish

(Updated 6/2020)

It is the mission of Soldier's Wish to identify and provide for the unmet needs of active duty members, veterans of military service, and their families. Soldier's Wish educates the public about the needs of the veterans and active duty communities, including employment, physical and emotional needs, and emergency and disaster relief. They honor all branches of service, including Army, Navy, Air Force, Marines, and Coast Guard, and encourage the public to join Soldier's Wish in helping meet those needs through volunteering and other means.

Minimum Order: 5,000	Source: 100% Direct Mail	Average Donation: \$13
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Counts and Rates:

0-6 Mo Dnrs	9,757	\$95/M
0-6 Mo \$5+	7,562	+\$5/M
0-6 Mo \$10+	5,143	+\$10/M
0-12 Mo Dnrs	16,600	\$90/M
0-12 Mo \$5+	13,320	+\$5/M
0-12 Mo \$10+	9,489	+\$10/M

(File caps at \$99.99)

*0-6 Mo names available on reciprocal basis only.

Usage Information: *Partial Listing, 12 month Continuation -Updated 1/20/2020*

- Adopt A Platoon
- Amer Federation of Police
- Cal Farleys Boys Ranch
- Coalition/Salute Amer Heroes
- Homes f/Veterans
- Mothers Against Drunk Driving
- Natl Assn of Police Organizations
- Natl Museum of the US Army
- Operation Finally Home
- Shriners Hospital for Children
- St. Labre Indian School
- Volunteers of America

Selections:

\$5+	\$5/M
\$10+	\$10/M
State/Zip/SCF	\$6/M
Non-Reciprocal	\$20/M
Run Charges	\$10/M

Addressing (flat fee):

FTP/Email	\$50
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Details:

20% commission to known brokers.
Pre-clearance with sample mail piece is required for list owner approval. Service bureau requires three working days to process all orders, otherwise \$85 Flat fee applies.

Contact:

Yvette Robichaud, List Manager
Phone: (410) 721-5700 Ext. 2205
E-mail: YRobichaud@nflists.com

Please send list clearances & orders to:
orders@nflists.com

All processed orders cancelled before mail date will incur a \$50 cancellation fee in addition to applicable running, selection, and shipping charges.