



Wounded Warrior Project - Enhanced Masterfile

(Updated 3/25/2019)

Wounded Warrior Project seeks to assist those men and women of our armed forces who have been severely injured during the conflicts in Iraq, Afghanistan, and other hot spots around the world. Wounded Warrior Project fills the vital need for a coordinated, united effort to enable wounded veterans to aid and assist each other and to readjust to civilian life.

Minimum Order: 5,000 **Source:** 100% Direct Mail **Average Donation:** \$27

Selections:

585,582	Beauty/Cosmetics	+\$16.00/M
996,566	Cooking	+\$16.00/M
709,732	Collectibles	+\$16.00/M
274,981	Camping/Hiking	+\$16.00/M
609,662	Children's Interests	+\$16.00/M
864,618	Crafts	+\$16.00/M
1,042,165	Electronics/Computers	+\$16.00/M
274,155	Environmental Issues	+\$16.00/M
1,017,204	Exercise/Health	+\$16.00/M
295,020	Fishing	+\$16.00/M
918,043	Gardening	+\$16.00/M
384,138	Golfing	+\$16.00/M
473,367	Health-Causes	+\$16.00/M
1,006,328	Home Furnishing Dec.	+\$16.00/M
1,057,202	Home Improvement	+\$16.00/M
419,016	Hunting/Shooting	+\$16.00/M
772,825	Investment Grouping	+\$16.00/M
1,103,427	Mail Order Buyer	+\$16.00/M
1,103,456	Mail Order Responders	+\$16.00/M
789,078	Movies/Music	+\$16.00/M
850,948	Outdoors	+\$16.00/M
483,657	Pet Owners	+\$16.00/M
969,246	Reading-General	+\$16.00/M
378,064	Religious-Causes	+\$16.00/M
923,836	Sports Grouping	+\$16.00/M
802,295	Travel Grouping	+\$16.00/M
248,682	Veteran's- Causes	+\$16.00/M

Counts and Rates:

764,502	0-6 Mo	\$95/M
982,102	0-12 Mo	\$90/M
1,345,072	0-18 Mo	\$85/M
1,465,817	0-24 Mo	\$80/M

Selections:

\$5+ Donors	\$5/M
\$10+ Donors	\$10/M
SCF/State/Zip	\$6/M
Gender	\$6/M
Net Name (50,000+)	85/10
Non-Reciprocal	\$20/M

Addressing (flat fee):

FTP/Email	\$50/F
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File caps at \$99.99

Details:

20% Commission to Brokers.
Service bureau requires 3 working days to process orders, otherwise \$85 Flat fee applies.

Contact:

Linda Phipps, List Manager
Tel. 410-721-5700 x2231
E-mail: lphipps@nflists.com

Please send list clearances & orders to: orders@nflists.com

**Age, Income, and additional selections are available.*

Please inquire.

All processed orders cancelled before mail date will incur a \$50 cancellation fee in addition to applicable running, selection, and shipping charges.