



Wounded Warrior Project-Enhanced Age and Income

(Updated 10/4/2018)

Wounded Warrior Project seeks to assist those men and women of our armed forces who have been severely injured during the conflicts in Iraq, Afghanistan, and other hot spots around the world. Wounded Warrior Project fills the vital need for a coordinated, united effort to enable wounded veterans to aid and assist each other and to readjust to civilian life. These donors are ideal for fundraising, commercial, and seniors prospect appeals.

Minimum Order: 5,000	Source: 100% Direct Mail	Average Donation: \$27
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**Selections with Counts**

Selections:	Count	Price/M
Active Donors (age 65+)	1,984,867	\$95/M
Active Donors (income \$50,000+)	1,288,501	\$95/M

\*File caps at \$99.99

**Please inquire for counts by age range/income.**

Recency is available:

0-6 mo Dnrs	\$105/M
0-12 mo Dnrs	\$100/M
0-24 mo Dnrs	\$95/M

Usage Information: *Partial Listing, 12 month Continuation*

- Alliance Defending Freedom
- Amer Federation of Police
- Florida Sheriffs youth Ranch
- Help Hospitalized Veterans
- HHV-Disabled War Veterans
- Hospice Fund of America
- NACOP/Paralyzed Disabled Police Officers
- Natl Breast Cancer Research Center
- National Cancer Research Center
- TREA Senior Citizens League
- WETA-TV

**Selections:**

\$5+ Donors	\$5/M
\$10+ Donors	\$10/M
SCF/State/Zip	\$6/M
Gender	\$6/M
Net Name (50,000+)	85/10
Non Reciprocal	\$20/M

**Addressing (flat fee):**

Email/FTP	\$50
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**Details:**

20% Commission to Brokers.  
Pre-clearance required with sample mail piece. Service bureau requires 3 working days to process orders, otherwise \$85 Flat fee applies.

**Contact:**

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Please send list clearances & orders to:  
[orders@nflists.com](mailto:orders@nflists.com)

All processed orders cancelled before mail date will incur a \$50 cancellation fee in addition to applicable running, selection, and shipping charges.