



Wounded Warrior Project- Enhanced Pet Owners

(Updated 10/4/2018)

Wounded Warrior Project seeks to assist those men and women of our armed forces who have been severely injured during the conflicts in Iraq, Afghanistan, and other hot spots around the world. Wounded Warrior Project fills the vital need for a coordinated, united effort to enable wounded veterans to aid and assist each other and to readjust to civilian life. These donors are ideal for fundraising, commercial, and animal related appeals.

Minimum Order:
5,000

Source:
100% Direct Mail

Average Donation:
\$29

Selections with Counts

*File caps at \$99.99

Selections:	Count	Price/M
0-6 Mo	163,834	\$110/M
0-12 Mo	34,747	\$105/M
0-24 Mo	488,232	\$100/M

Active Donors:

Dog Owners	718,264	+\$7/M
Cat Owners	528,115	+\$7/M

Usage Information: *Partial Listing, 12 month Continuation*

- Amer Society/Prevent Cruelty to Animals
- Best Friends Animal Society
- Guide Dogs for the Blind
- Humane Society Consortium
- Paws for Purple Hearts
- SPCA- MA
- The Seeing Eye

Selections:

\$5+ Donors	\$5/M
\$10+ Donors	\$10/M
SCF/State/Zip	\$6/M
Gender	\$6/M
Cat & Dog Owners	\$14/M
Net Name (50,000+)	85/10
Non Reciprocal	\$20/M

Addressing (flat fee):

Email/FTP \$50

Details:

20% Commission to Brokers.
Pre-clearance required. Service bureau requires 3 working days to process orders, otherwise \$85 Flat fee applies.

Contact:

Gabrianne Williams, Sales
(410) 721-5700 Ext. 2317
Email: gwilliams@nflists.com

Linda Phipps, List Manager
Tel. 410-721-5700 x2231
E-mail: lphipps@nflists.com

Please send list clearances & orders to:
orders@nflists.com

All processed orders cancelled before mail date will incur a \$50 cancellation fee in addition to applicable running, selection, and shipping charges.