



(Updated 6/19/2018)

## Wounded Warrior Project-Enhanced Married/Presence of Children

Wounded Warrior Project seeks to assist those men and women of our armed forces who have been severely injured during the conflicts in Iraq, Afghanistan, and other hot spots around the world. Wounded Warrior Project fills the vital need for a coordinated, united effort to enable wounded veterans to aid and assist each other and to readjust to civilian life. These donors are ideal for fundraising, commercial, and family/children related appeals.

<b>Minimum Order:</b> 5,000	<b>Source:</b> 100% Direct Mail	<b>Average Donation:</b> \$29
--------------------------------	------------------------------------	----------------------------------

### Selections with Counts

(Updated: 4/2018)

<b>Selections:</b>	<b>Count</b>	<b>Price/M</b>
Married Dnrs	1,181,885	\$95/M
0-6 Mo	258,195	\$110/M
0-12 Mo	440,778	\$105/M
0-24 Mo	607,301	\$100/M
Pres/Children Dnrs	644,521	\$90/M
0-6 Mo	140,346	\$105/M
0-12 Mo	239,163	\$100/M
0-24 Mo	332,610	\$95/M

\*File caps at \$99.99

### Usage Information:

- Children's Aid Society (T)
- Ronald McDonald House-Local Chapters (C)

### Selections:

\$5+ Donors	\$5/M
\$10+ Donors	\$10/M
SCF/State/Zip	\$6/M
Gender	\$6/M
Net Name (50,000+)	85/10
Non Reciprocal	\$20/M

### Addressing (flat fee):

Email/FTP \$50

### Details:

20% Commission to Brokers.  
Pre-clearance required. Service bureau requires 3 working days to process orders, otherwise \$85 Flat fee applies.

### Contact:

Gabrianne Williams, Sales  
(410) 721-5700 Ext. 2317  
Email: [gwilliams@nflists.com](mailto:gwilliams@nflists.com)

Linda Phipps, List Manager  
Tel. 410-721-5700 x2231  
E-mail: [lphipps@nflists.com](mailto:lphipps@nflists.com)

Please send list clearances & orders to:  
[orders@nflists.com](mailto:orders@nflists.com)

All processed orders cancelled before mail date will incur a \$50 cancellation fee in addition to applicable running, selection, and shipping charges.