



## Wounded Warrior Project

(Updated 6/19/2018)

Wounded Warrior Project seeks to assist those men and women of our armed forces who have been severely injured during the conflicts in Iraq, Afghanistan, and other hot spots around the world. Wounded Warrior Project fills the vital need for a coordinated, united effort to enable wounded veterans to aid and assist each other and to readjust to civilian life.

**Minimum Order:**  
5,000

**Source:**  
100% Direct Mail

**Average Donation:**  
\$31

### Counts and Rates:

|           |         |        |
|-----------|---------|--------|
| 589,797   | 0-6 Mo  | \$95/M |
| 949,146   | 0-12 Mo | \$90/M |
| 1,168,184 | 0-18 Mo | \$85/M |
| 1,324,211 | 0-24 Mo | \$80/M |

(File caps at \$99.99)

### Usage Information: *Partial Listing, 12 month Continuation - Updated 2/28/2018*

- American Heart Association
- American Disabled Veterans Fnd
- AMVETS Natl Veterans Service Fnd
- Catholic Relief Services
- Care f/Our Wounded Soldiers
- Coalition to Salute Americas Heroes
- Flight 93 National Memorial
- For the Troops
- Heritage Foundation
- Marine Toys for Tots
- Purple Heart
- Salvation Army
- Sheriffs Association
- Soldier's Wish
- St. Jude Childrens Research Hospital
- Veterans of Foreign Wars

\*For complete continuation usage, please visit our website at [www.nflists.com/nfl\\_dc.html](http://www.nflists.com/nfl_dc.html).

### Selections:

|                    |        |
|--------------------|--------|
| \$5+ Donors        | \$5/M  |
| \$10+ Donors       | \$10/M |
| SCF/State/Zip      | \$6/M  |
| Gender             | \$6/M  |
| Net Name (50,000+) | 85/10  |
| Non Reciprocal     | \$20/M |

### Addressing (flat fee):

FTP/Email \$50

### Details:

20% Commission to Brokers.  
Pre-clearance required.  
Service bureau requires 3 working days to process orders, otherwise \$85 Flat fee applies.

### Contact:

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Please send list clearances & orders to:  
[orders@nflists.com](mailto:orders@nflists.com)

All processed orders cancelled before mail date will incur a \$50 cancellation fee in addition to applicable running, selection, and shipping charges.